

CARIBBEAN CONFEDERATION OF CREDIT UNIONS CONFERENCE
ANNUAL INTERNATIONAL CONVENTION
ST. KITTS - JUNE 21st – 26th , 2024

2024 SPONSORSHIP OPPORTUNITIES

Reserve your sponsorship online at ccuconvention.com by clicking on “Registration” and follow links for Exhibiting and Sponsorship.

Benefits of Sponsorship:

- All sponsorships of **\$5,000** or more will be listed on a Sponsor Recognition page in the CCCU Annual International Convention Program Guide — Available to all Annual Meeting attendees on the 2024 convention website. This page will list all sponsors and the items sponsored. (Sponsorships must be paid in full by February 1, 2024 to be included in the program).
- Sponsors contributing **\$10,000** or more will have their company logo placed on the Official Welcome Sponsorship Board displayed outside the Exhibit Hall. (Sponsorships must be paid in full by February 1, 2024 to be included in the program)
- Sponsorships above **\$5,000** have the opportunity to Exhibit if they choose to
- All sponsors will receive special recognition throughout the Convention by category of sponsorship
- All Sponsorships above **\$5,000** will receive a Post conference attendee list will be given out 1 week after conference

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Padfolio & Pen Sponsorship — US\$15,000

(Sold)



Brand the Conference Give-Away with your Logo. Be in the forefront of attendees' minds every time they pick up their Padfolio & Pen to attend a meeting. This opportunity is a Great Marketing piece for your company not only to the attendee, but to everyone they encounter.

Opening Reception — US\$10,000

(one available)



Standout when sponsoring the very first networking opportunity at the conference. This sponsorship allows the opportunity to serve a signature drink or cocktail near your solution center space (for optimal traffic), signage, and your logo displayed on napkins at bar/food areas. Your company will also be recognized as an Opening Reception co-sponsor during Sunday's Opening Ceremony — the highest attended event of the conference. **(allowed 4 Attendees)**

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General Session Sponsorship – US\$10,000

(five available)



This is a great sponsorship opportunity and the best way to make a big splash throughout the 5 days. This sponsorship will allow you to present in a 20-minute highly visible slot in the morning/early afternoon session. Your Logo will display on the screen, and you will have the opportunity to place marketing /promotional material at the back of the conference room on a designated table. **(allowed 4 Attendees)**

Breakout Session Sponsorship – US\$8,500

(six available)



Another great opportunity to showcase your company at one of our breakout sessions. You will be introduced and given the opportunity to present in a 10-minute session at your choice of an available breakout session. Have your logo displayed on the Screen and given the opportunity to place marketing / promotional material at the back of the conference room on a designated table. **(allowed 2 Attendees)**

Walk 2 Wellness Challenge Sponsorship — US\$7,500

(one available)



Help delegates get healthy by starting their day with a Wellness Challenge Walk along a pre-defined trail on the property. The sponsorship includes co-branding of your company logo on your choice of water bottles, as well as recognition in the conference website and program book. **(allowed 2 Attendees)**

Agenda Sponsor — US\$5,000

(one available)



This opportunity provides full exposure for your company name, logo, and marketing message on the much-used pocket guide. Sponsorship would also include recognition as the agenda sponsor on the website. The Agenda is the most viewed item on the conference website. **(allowed 2 Attendees)**

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Lanyards Sponsorship — US\$3,000

(one available)



As a Lanyard Sponsor, you have the opportunity to have your company logo displayed on the Lanyards that attendees will be wearing and taking back to their homeland. A constant reminder of your contribution to the CCCU 2024 Convention. **(allowed 1 Attendee)**

Conference Bag Insert — US\$1,500

(multiple available)



Provide a flyer in the attendee bag that is handed out to each participant during the registration process. Your company's message is sure to be noticed.

Marketing Opportunity — US\$1,000

(multiple available)



You want a low cost, effective way to market to our attendees. This sponsorship opportunity will give your company the opportunity to leave a flier or marketing piece at a designated table inside the exhibition center.

Advertising Opportunities available with a *full or half page advertisement* in the Conference Program. With an ad in the conference program, you will be reaching a highly targeted audience of fellow attendees while maximizing your organization's presence.

Pricing is structured as follows:

- Full Page Color Ad: **\$1,000**
- Half Page Color Ad: **\$500**
- Quarter Page Color Ad: **\$300**